

# ClinicNews



Traverse Health Clinic, 3155 Logan Valley Road, Traverse City, MI., 49684 (231)935.0799 [www.traversehealthclinic.org](http://www.traversehealthclinic.org)

## Annual Report, Spring 2011

### To Make Your Heart Smile

Evidence of spring is all around us as are signs of gratitude from the many people we help to access health services. Your partnership has helped play a role in the amazing work being done for the health of those living in our communities and we would like to share these notes with you. Thank you for your gifts, your services, your volunteerism.

#### These heartfelt notes from patients are FOR YOU...

*"I owe my life and current well-being to the folks at the Clinic. To all, you have been remarkable in helping me through the process of cancer treatment and radiation. Thank you so much!!!"*



*"This program actually saved my life in June. My doctors are wonderful and the staff here is awesome. I couldn't survive without this program—that's a fact!"*

*"I appreciate the help during difficult times.*

*Thank you!"*

*"Thanks to all involved in this wonderful and much needed program that changed my life."*

*"I don't know what I would do without all of the staff. I so greatly appreciate all that you have done for me.*

*If it wasn't for you all, I don't know where I would be today."*

*"I am so thankful that you all have made health care possible for those of us who otherwise would not have a healthy life. So grateful, thank you so much. My asthma is a horrible thing and at last you have made it bearable."*

*"This program has really changed my life in many ways. Thank you everyone."*



*"This is a wonderful program! The time and talent donated by all involved is such a generous offering. God bless you all, largely and often!"*

*"I don't know what I would have done without this program—it literally saved my life! Everyone from the office staff to the care providers have been great!"*

**Hugs to YOU for changing lives!**

# Community Impact

## Impact of our Mission on People

5,433	On-site clinic visits
2,504	People helped/month through all programs
570	Referrals for vision care
654	Referrals to specialists of all types
683	Dental visits
309	Counseling visits
807	People provided vital medications

## Community Impact

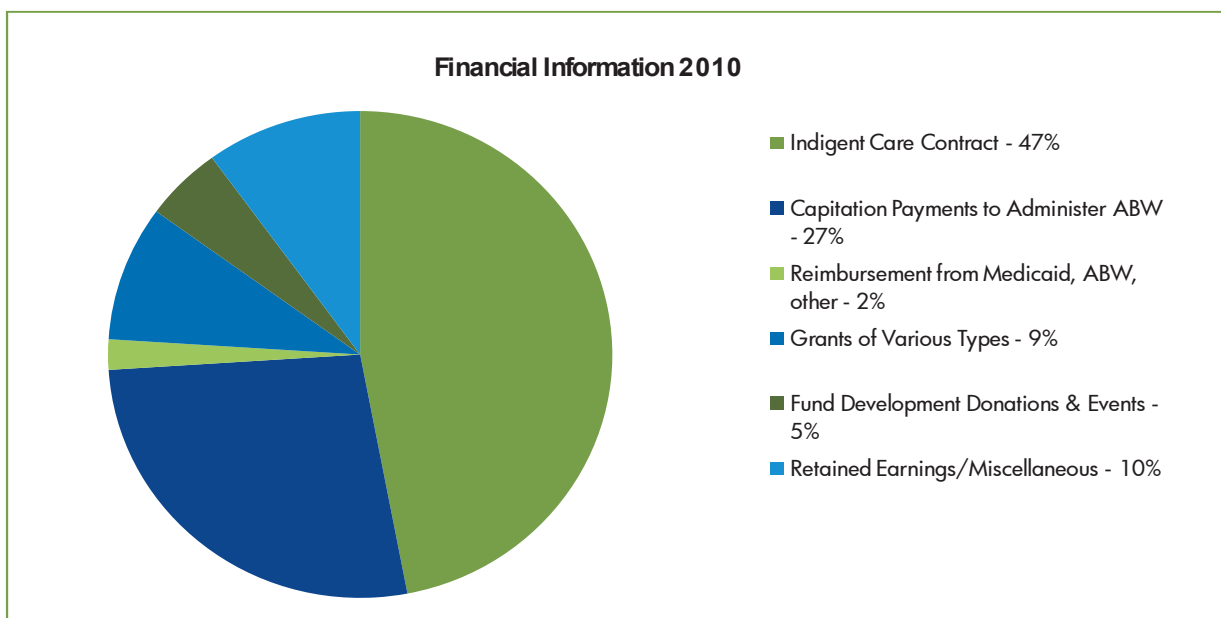
79% of community physicians gave uncompensated care

3,106 on-site Clinic volunteer hours contributed by 91 volunteers

36 dedicated staff persons

\$9,111,473 worth of health services donated by all community providers and pharmaceutical companies

The Traverse Health Clinic operates with an annual operating budget of \$3.2 million. Sources of revenue are as follows:



A full financial statement, audited by Schepers & Hofstra, PC is available by calling 231-935-0412.

# Wonderful Community Support

## Save a Smile donation drive a huge success!

Our generous community donated **4,734 packages of toothbrushes, toothpaste and floss** to make it easier for patients to keep up their daily cleaning. Thank you to those friends who helped provide the many items.

Special thanks to the following community partners who helped make it such a success: Tom's Food Markets, Northwestern Bank, 9 & 10 News, EverywhereUGO, Ron Jolly, WTCM, WLJN, Fox Motors, Crystal Mountain, Traverse City Record Eagle, TV 7 & 4, Northwest MI Works volunteers, and United Way RSVP volunteers.



Last April, FIM generously sponsored a speaking engagement: *Reform and Revolution* to benefit the Clinic.

**The generosity of supporters and a matching challenge offered by two donors helped raise a whopping \$20,000.**



**Shoppers and generous downtown retailers earned us \$359 on November 13th!**

## Getting Creative at Giving

Thank you International Association of Administrative Professionals Northern MI Chapter members for 'adopting' the Traverse Health Clinic this year!

Members of this Northern Michigan chapter shop for office supplies and donate to the Clinic to help our bottom line. **Once a month, a lovely care package arrives at our door to provide much needed supplies.**

**Northern Michigan Health Underwriters (NMAHU) teed up for a charity Golf Outing at The Crowne , raising \$2,331!**



## Generous Community grants received in 2010

**Blue Cross Blue Shield of Michigan:** \$50,000 for University of Michigan School of Dentistry pilot program

**BCBSM:** \$15,000 free clinic grant to improve health care access.

**CareSource Foundation:** \$10,000 for children's oral health education in schools.

**Grand Traverse Band of Ottawa and Chippewa Indians:** \$25,000 to meet urgent dental service needs.

**Grand Traverse Regional Community Foundation:** \$13,500 to fund increasing urgent medication needs and dental program.

**Old Mission Women's Club:** \$500 for children's oral health education in schools.

**Rotary Charities:** \$40,000 for 2011 marketing communications to help increase community support.

**Rotary Club of T.C.:** \$2,000 for diabetic supplies.

**The Art and Mary Schmuckal Family Foundation:** \$25,000 to provide urgent dental services.

**The Les and Anne Biederman Foundation:** \$30,100 for dental equipment.

**The Oleson Foundation:** \$10,000 for diabetic program.

**The Seabury Foundation:** \$20,000 for dental outreach in Benzie County.

**Munson Healthcare Regional Foundation:** \$10,000 for marketing expenses to increase Clinic sustainability.

**United Way of NW Michigan:** \$9,000 for mental health program

**Zonta Club of T.C.:** \$2,500 for diabetic program for women

# Wonderful Community Support

Tri County Medical Alliance holiday member party and benefit auction raised \$5,000 for the Clinic!  
We thank you for choosing the Clinic and our many patients as recipients of your generosity!



Development Director Sherri Fenton accepts a check for \$1,503 from the Twin Bay British Car Club and their holiday benefit auction!



For the second year, Black Star Farms Tasting Room on Old Mission Peninsula designated 15% of their Day of Giving sales December 12, 2010 to benefit Traverse Health Clinic.

"During the tough economic conditions everyone is facing, Black Star Farms is delighted to assist the Clinic, particularly when there is so much need for the services they offer," stated co-owner Kerm Campbell.

Black Star Farms donated \$450 to the Clinic following a steady day of tasting room sales.



Wine, Women and Wheels at Brick Wheels 2010 raised the Clinic \$5,200!

## Upcoming Events:

Please join us for a very special evening at The Dennos Museum:

**Bodies Human: Anatomy In Motion**

**The Dennos Museum Center**

**Saturday, April 9, 2011, 7—9 pm**

**\$40/person**

Please plan to join us for a joint benefit celebrating the many years of providing access to health services by the Traverse Health Clinic and the unique anniversary exhibition at The Dennos Museum.

Special guests this evening will be area physicians who partner with the Clinic to provide health care for the underserved. These "Doctors as Docents" will be on hand to provide professional insight into the exhibition.

Wine, butlered hors d'oeuvres and musical entertainment will be provided.

To purchase tickets or to sponsor the exhibition, a gift to be shared equally between The Dennos Museum and the Clinic, please visit <http://www.dennosmuseum.org/milliken/box-office/index.html> or call the Museum Box Office at 231.995.1553.

Generously sponsored by FIM Group, The Dennos Museum, Black Star Farms and L'Mawby.

### Wine Women and Wheels at Brick Wheels

**Thursday, May 5th, 5—8pm**

**\$3/person**

Join a wonderful tradition at Brick Wheels as they for the second year donate all proceeds of admission, raffle and silent auction for the services provided to women at Traverse Health Clinic.

Wine and cheese will be provided, and you do not want to miss the *incredible* silent auction items this year! Bring your girlfriends of all ages to enjoy store discounts. Plan on lots of fun!

The photo at left is from the 2010 event which raised \$5,200.

## Clinic Faces

### Dr. Biancalana Retires from Clinic Following 6 Years as Medical Director

When Dr. Flora Biancalana began as medical director at what was then the Community Health Clinic six years ago, she joined a primarily volunteer clinic that held hours a few days a week. Over the years, she was instrumental in many significant changes, helping the Clinic to become what it is today, a 5 day/week primary care 'home' for patients, employing clinical staff and having volunteers contribute to the Clinic in many different ways.

Dr. Biancalana helped take the independent medical clinic through a merger in 2007 with the Grand Traverse Regional Health Care Coalition, resulting in the Traverse Health Clinic which now has an on-site clinic as well as a supporting network of volunteer community providers. She implemented the Clinic's mental health program, many community outreach programs, patient education and wellness programs. She added the Clinic as an official site for breast and cervical cancer screenings. Dr. Biancalana initiated many quality control programs which today monitor all patient care.

Please join us as we thank Dr. Biancalana for her years of dedication to providing health care to the underserved and for her wonderful contributions to the growth of our community Clinic. Her plans are to focus all her time on her private practice.

### Clinic Announces New Medical Director

We are pleased to announce Lynn L. Swan, MD to the position of Medical Director.

As the medical director of Traverse Health Clinic, Dr. Swan will provide general direction and consultation for all clinical matters of the onsite clinic, some direct patient care, and leadership for the quality improvement activities of the organization. She will also serve as the chief liaison with the medical community.

A longtime volunteer at the Clinic, Dr. Swan has a personal mission to provide for those in need and has volunteered in medical missions on local, statewide, and international levels.

We look forward to Dr. Swan's increased participation as the Clinic prepares to respond to anticipated changes resulting from health care reform and increasing local needs.



### Spotlight on a Volunteer

Meet Dr. Pat Tobin, dermatologist, retired from private practice, regular clinic volunteer. Dr. Tobin's volunteerism allows the on-site clinic to offer a dermatology clinic. One day a month he sees patients who often have never before been to a dermatologist.

*How did you come to volunteer at the Clinic?* "I had a dermatology practice for many years and wanted to retire. A partner had been volunteering at the clinic and was taking maternity leave, so it was a good time to slip in. That was 5 years ago and I've been volunteering ever since."

*What do you enjoy about donating your time and talents at the clinic?* "People are always appreciative about what you do for them, no matter what. I have seen a fair number of people with skin cancers that have never been looked at. The patient has been ignoring the symptoms. It's rewarding to get somebody to care for a potentially life threatening disease."

"It's rewarding to get somebody to care for a potentially life threatening disease."

## National Doctors Day: Honoring Those Who Touch Lives

Many doctors donate services to Clinic patients throughout our tri-county service area, often meeting health care needs during a most difficult time in the patient's life.

**Please help us honor the doctor of your choice today by making a tax-deductible gift in honor of one or more doctors who are touching lives.** The Traverse Health Clinic will forward that doctor an acknowledgement of your gift made in his or her honor. The amount of your gift will not be mentioned.

Few things in life are more important than good health. **Your gift will ensure that someone in need will have access to life changing care.** We have enclosed an envelope for your gift. If you wish to make a gift on-line, please go to [www.traversehealthclinic.org](http://www.traversehealthclinic.org) or call the development office at 231-935-0412.

### Honoring the Traverse Health Clinic volunteer doctors since January 2010:

Richard Abbott, O.D.	Ronald Chao, D.D.S.	Kenneth Friar, M.D.	Paul Jacobson, M.D.
Troy Ahlstrom, M.D.	Brooke Chapman, D.D.S.	Marc Frick, M.D.	Roshani Jadia, M.D.
Michael Aja, M.D.	Christopher Chuinard, M.D.	Patrick Friedli, M.D.	Brian Jaffe, M.D.
Dona Alba, D.O.	William Chung, M.D.	Mark Galan, M.D.	Gary Jarrold, D.D.S.
David Amalfitano, D.O.	John Cilluffo, M.D.	Douglas Gentry, M.D.	Christopher Jeffries, M.D.
Joseph Amalfitano, D.D.S.	Kathryn Cizek, O.D.	Roger Gerstle, M.D.	Jennifer Jeskey-Sabuda, M.D.
Stephen Andriese, M.D.	Kelly Clark, M.D.	Ward Gillett, M.D.	Arthur Jeynes, D.P.M.
Rex Antinozzi, M.D.	Kevin Clayton, D.O.	Jeffrey Goldman, M.D.	Jesse Johnson, M.D.
Timothy Archer, M.D.	Mary Clifton, M.D.	Don Good, M.D.	Julie Johnson, M.D.
Thomas Auer, M.D.	Robert Cline, M.D.	John Gorman, M.D.	Edward Kalat, M.D.
Kimberly Augenstein, M.D.	Michael Colburn, M.D.	Laura Gottfried, M.D.	David Kam, M.D.
Mark Aulicino, M.D.	Douglas Coles, M.D.	Debra Graetz, M.D.	Charles Kass, D.D.S., M.S.
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Chad Beers, D.D.S.	Laura Danz, M.D.	Rebecca Hagerty, D.O.	David Klee, M.D.
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JennieWentzloff, M.D.  
Tim Wentzloff, D.D.S.  
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Phillip Yancho, D.D.S.  
Judith Yates, M.D.  
Thomas Yax, M.D.  
Hal Yost, D.O.

Kari Young, D.O.  
John Zachman, M.D.  
James Zeratsky, M.D.  
J. Eric Zimmerman, M.D.  
Michael Ziter, M.D.  
Jonathan Zoutendam, D.D.S.

#### On-site clinic volunteer doctors

Royce Beers, D.D.S., M.S.  
Shannon Billau, D.O.  
Kelly Clark, M.D.  
Kimberly Devlin, D.O.  
Thomas Dunfee, M.D.  
Keith Eaton, M.D.  
Curt Force, D.O.  
Laura Franseur, M.D.  
Roger Gerstle, M.D.  
Debra Graetz, M.D.  
Anne Griffiths, M.D.  
Micheleen Hashikawa, M.D.  
Leslie Heimbürger, M.D.  
Amy Hepper, M.D.  
Heather Kennedy, D.O.  
Krissondra Klop, D.O.  
Patricia Ko, D.O.  
Walter Meeker, M.D.  
Bryan Mulheron, D.O.  
John Nguyen, M.D.  
Donald Piche, D.D.S.  
William Smith, M.D.  
Lynn Swan, M.D.  
Renee Tamlyn, D.O.  
Patrick Tobin, M.D.  
Daniel Webster, M.D.  
Thomas Yax, M.D.  
Kari Young, D.O.

This is a wonderful opportunity to honor the doctors in our lives.

Thank you for joining us as we thank the many kind-hearted doctors who generously give their time and talents to serve people in need!

Your gift will ensure that someone in need will have access to life changing care, often during a most difficult time in that person's life.

# Thank you for your gifts. We are grateful for your generosity and the following gifts Received January 1, 2010 through December 31, 2010

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**"If things ever get really bad, please go to the Clinic."**

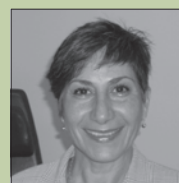
Caring words spoken to a friend going through difficult times.

Traverse Health Clinic serves as a health services safety net for 2,400 local uninsured residents in our tri-county area. Today, only 49% of patients are employed, a number that has dropped significantly in the past two years when the number of employed was at 60%. Many of the people we are currently serving have lost employment and are struggling to meet living expenses. These tough economic times have drained savings and have brought many to our door.

"If things ever get really bad, please go to the Clinic" were words Maeeda remembered from a friend in spring of last year. Along with her job, she lost her health insurance in 2008. "When I was working, I could afford to pay for my services." When she came to us last summer, she was finding interim jobs like the census— and whatever she could until she would be able to get back on her feet. She went back to school to complete her bachelors degree. As the months went on and she was out of work, Maeeda also found herself out of money.

Maeeda said it took a lot of humility to ask for help, but her care through the Clinic "gave me my life back!" Referring to tough times, "it could happen to anybody. You don't have to be homeless to need help."

The Clinic was able to help Maeeda in several ways. For the longest time, she tells us, "I was always miserable and would have severe illnesses. It turns out that I had terrible allergies for so long and didn't know it." My CHAP volunteer allergist, "I am so grateful for him. He has given me my life back."



*"When I was working, I could afford to pay for my (health) services."*



3155 Logan Valley Road, Traverse City MI 49684

## People Cry Out. Numbers Tell.

In 2007, Traverse Health Clinic received 2,943 calls for help.

In 2010, the Clinic received 4,043 calls for help.

Since 2007, there have been 20,678 encounters at the on-site clinic.

A Local Safety Net for many in need, 2,400 people every month now have a place to turn to when health needs arise.

*Thank you* for being a part of the local health care solution for the underserved.

Follow us at [www.traversehealthclinic.org](http://www.traversehealthclinic.org)  
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